Decide with Confidence

DNBi CreditAdvisor

DNBi CreditAdvisor provides small businesses with valuable credit and business information to determine the viability of suppliers, customers and prospects.

DNBi CreditAdvisor delivers easy-to-understand reports on companies' payment history, risk profiles, and corporate trends. This information gives small businesses the ability to make informed decisions based on past behavior to gain a predictive view of credit risk for potential clients or business partners. CreditAdvisor provides educational resources on interpreting this data, as well as the ability to monitor their partners and suppliers in an ongoing way.

Benefits

- Evaluate the creditworthiness of prospects, existing customers, suppliers and business partners based on the most complete current and historical company information.
- Learn D&B recommended best practices for establishing credit policy and evaluating risk.
- Receive notifications and take immediate action when any one of your business partners has a change in credit risk.
- Prepare for sales calls by getting detailed operational information, such as officer names, years in business, type of industry, business classification, number of employees and company financials.
- Maintain a healthy cash flow by monitoring potential credit risks among your business partners and reducing your exposure to bad debt.

Features

- Access to continuously updated business credit files from the world's leading information database
- E-mail alerts when significant changes occur within the profiles of the companies you monitor
- Full business reports containing:
  - D&B proprietary rankings and predictive creditworthiness scores
  - Public filings, including suits, liens, judgments and UCC filings
  - Comprehensive trade payment history including D&B's Paydex® Scores
  - Company financials and history
- Ability to file point-in-time snapshots of business credit reports for future reference
- Comprehensive credit information in a format designed for small businesses
- Easy-to-use web interface
- Business credit education for managing risk. Learn how to:
  - Setting credit goals and establishing credit policies for new and existing customers
  - Making credit decisions
  - Monitoring risk and collections

Choose partners you can trust with DNBi CreditAdvisor

D&B is the world's leading source of commercial information and insight on businesses, enabling companies to Decide with Confidence® for over 165 years. Our database contains more than 115 million businesses from Fortune 1000 companies to small businesses worldwide.