



Decide with Confidence

## DNBi SelfMonitor Overview

Many businesses use D&B information to help them make critical business decisions each and every day. It is important that you take control of your D&B business profile and ensure that you are presenting your company in the best light.

The DNBi SelfMonitor product suite provides a customizable and comprehensive way to monitor your D&B listing and business credit file on an annual basis. You can count on DNBi SelfMonitor products to keep you informed of the most up-to-date and complete credit information on your business via an easy-to-navigate, web based format that allows you to view information the way you want to see it.

## DNBi SelfMonitor Products

### DNBi SelfMonitor:

DNBi SelfMonitor provides a comprehensive and up-to-date view of your D&B credit profile for an annual service fee. This service is delivered via a secure website with the ability to customize your views and alerts. You will be able to view information like your key D&B scores and ratings, credit limit recommendation, public records, history & operations, financial performance and e-mail notifications (alerts) on significant changes.

### DNBi SelfMonitor Plus Inquiries:

DNBi SelfMonitor Plus includes all the features of DNBi SelfMonitor plus a continuously updated overview of the inquiries made into your D&B credit profile by others. Inquiry information includes the types of companies making inquiries (by SIC/Industry), the frequency of inquiries, the type of information requested, and will send an e-mail notification when new inquiries are made.

### DNBi SelfMonitor Plus Benchmarking:

DNBi SelfMonitor Plus Benchmarking includes all of the features of DNBi SelfMonitor with the added benefit of continuously updated benchmarking overviews of your financial performance compared to your industry (SIC) peers. Financial benchmarking information includes industry comparisons on operating results, assets, liabilities and 14 key business ratios. The service also provides the capability to privately upload your own financials without sharing them with others.

### DNBi SelfMonitor Premium:

DNBi SelfMonitor Premium is the ultimate product, offering everything you would receive in the 3 products mentioned above plus the Peer Group Comparison feature. Peer Group Comparison allows you to pick the peer companies against which you would like to be compared. Comparisons are made on scores, financials and inquiries.

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*Establish, Build, Manage, and Promote your Credit with D&B.*

D&B is the world's leading source of commercial information and insight on businesses, enabling companies to Decide with Confidence® for over 165 years. Our database contains more than 115 million businesses from Fortune 1000 companies to small businesses worldwide.